



Long-term EU-AU Research and Innovation Partnership for Food and Nutrition Security and Sustainable Agriculture

Dialogue for Action and Brokerage in West Africa: Fostering Knowledge, Communication & Innovation Hubs

Virtual Workshop | 28 - 29 October 2020





Olufolakemi, AINA Nigeria

Know Your Farm Hands (KYFH) **An** **Agriculture Technology Innovation**





Long-term EU-AU Research and Innovation Partnership for Food and Nutrition Security and Sustainable Agriculture

TOPIC

INNOVATION AND DIGITALISATION IN AGRICULTURE





CRITICAL FACTORS FOR DEVELOPMENT SUCCESS / LIMITING FACTORS

- ❖ Advocacy & Public Awareness
- ❖ Data capturing devices
- ❖ Adoption by end users
- ❖ Logistics: Ease of access to farms
- ❖ Finance





MOST PRESSING THEMATIC PRIORITY CONCERNING THIS TOPIC.

- ❖ Farm workers appraisal
- ❖ Online Farmers Market platform connecting farmers to wholesalers and consumers
- ❖ Bridging knowledge gap
- ❖ Provision of online extension services
- ❖ Payroll disbursement and vendor payments
- ❖ Access to Loan (Consumer loan for farmhands, Loan for Farmers)





KEY ACTORS, IMPORTANT PLAYERS

- ❖ Farmer owners
- ❖ Farm Hands
- ❖ Agricultural input suppliers
- ❖ Agriculture Professionals
- ❖ Farms
- ❖ Consumers
- ❖ Financial Institutions





CONDITIONS FOR ENHANCING ACTORS' COOPERATION (CRITICAL FACTORS, ENABLING ENVIRONMENT AND INTERFACES TO ENSURE COLLABORATION)

- ❖ BENEFIT TO ACTORS
- ❖ EASE OF USE OF THE PLATFORM
- ❖ INCREASE PROFITABILITY
- ❖ OFF-TAKING AND DIRECT SALES OF FARM PRODUCE
- ❖ PUBLIC AWARENESS OF THE SOLUTION
- ❖ PROMPT SUPPORT SERVICE
- ❖ ACCESS TO FINANCE THROUGH THE PLATFORM
- ❖ OPPORTUNITY FOR CONSULTANCY SERVICES
- ❖ ACCESS TO PROFESSIONALS





Long-term EU-AU Research and Innovation Partnership for Food and Nutrition Security and Sustainable Agriculture

THANK YOU

Dialogue for Action and Brokerage in West Africa: Fostering Knowledge, Communication & Innovation Hubs

Virtual Workshop | 28 - 29 October 2020

