



Long-term EU-AU Research and Innovation Partnership for **Food and Nutrition Security and Sustainable Agriculture**

Dialogue for Action and Brokerage in West Africa: Fostering Knowledge, Communication & Innovation Hubs

Virtual Workshop | 28 - 29 October 2020





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1-TOPIC : WHICH OF THESE TOPICS IS ADDRESSED THROUGH THE BUSINESS / INITIATIVE

Panel 2: Innovation and digitalisation in agriculture: Paving the way for entrepreneurs, AgriTech and FoodTech start-ups.

- Reducing losses and increasing profits for smallholder farmers through post-harvest management technologies and market access delivered through innovative business models.





2 - CRITICAL FACTORS FOR DEVELOPMENT SUCCESS / LIMITING FACTORS.

The factors that will determine the success of technology adoption include:

- Market education to educate key stakeholders on the need and benefits of adopting innovation and digital technologies.
- Willingness for all value chain actors to adopt post-harvest mitigation technologies across the entire value chain
- A strong and easily visible incentive for value chain actors to adopt technology.
- The infrastructure to deliver such technologies as and when needed





3 - MOST PRESSING THEMATIC PRIORITY CONCERNING THIS TOPIC.

- The biggest priority when it comes to this area is safeguarding global food security and reducing poverty among people at the Bottom of Pyramid





4 - KEY ACTORS, IMPORTANT PLAYERS

The key stakeholders involved include

- Smallholder farmers
- Grain Aggregators
- Input Suppliers
- Governments
- Food processing companies
- Consumers
- Value chain service providers





5 - CONDITIONS FOR ENHANCING ACTORS' COOPERATION (CRITICAL FACTORS, ENABLING ENVIRONMENT AND INTERFACES TO ENSURE COLLABORATION)

- National/Regional Policies to encourage the use of technology across the value chain.
- Regulations to ensure better adherence to food safety procedures





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THANK YOU

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