



Long-term EU-AU Research and Innovation Partnership for Food and Nutrition Security and Sustainable Agriculture

Dialogue for Action and Brokerage in West Africa: Fostering Knowledge, Communication & Innovation Hubs

Virtual Workshop | 28 - 29 October 2020





MORI GOUROUBERA

USING ICT – AGRICULTURAL VIDEOS TO INFORM FARMERS ABOUT GOOD PRACTICES

BENIN





1-TOPIC :THE TOPIC ADDRESSED THROUGH THE BUSINESS / INITIATIVE IS

Innovation and digitalization in agriculture: Paving the way for entrepreneurs, AgriTech and FoodTech start-ups





2 - CRITICAL FACTORS FOR DEVELOPMENT SUCCESS / LIMITING FACTORS

- ✓ LOW DEGREE OF FARMERS ORGANIZATION IN BENIN
- ✓ LOGIC OF ASSISTANCE DEVELOPED AMONG FARMERS: FARMERS ARE USED TO RECEIVING EXTENSION SERVICES FREE OF COST
- ✓ LOW CAPACITY OF FARMERS TO PAY FOR THE TRAINING
- ✓ LIMITED EQUIPMENT: ONE SMART PROJECTOR IS AVAILABLE FOR THE TIME BEING
- ✓ LOW ICT PROFICIENCY OF FARMERS





3 - MOST PRESSING THEMATIC PRIORITY CONCERNING THIS TOPIC.

DIGITALIZATION AND AGRICULTURAL EXTENSION





4 - KEY ACTORS, IMPORTANT PLAYERS

- ✓ FARMERS
- ✓ ACCESS AGRICULTURE
- ✓ PUBLIC AGRICULTURAL EXTENSION SERVICES
- ✓ NGO IN AGRICULTURAL SECTOR
- ✓ GOVERNMENT





5 - CONDITIONS FOR ENHANCING ACTORS' COOPERATION (CRITICAL FACTORS, ENABLING ENVIRONMENT AND INTERFACES TO ENSURE COLLABORATION)

- ✓ RAISE STAKEHOLDERS' AWARENESS ABOUT THE EXISTENCE OF THE SOLUTION
- ✓ CREATION OF A PLATFORM THAT WILL GATHER THE KEY ACTORS





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THANK YOU

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